



## Privacy Policy

**Effective Date:** December 25, 2024

JMS Consulting Group, LLC, dba: JMS Creative Leadership Solutions ("we," "our," or "us") values your privacy and is committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and safeguard your information when you visit our website, [www.thenicolefsmith.com](http://www.thenicolefsmith.com) (the "Website").

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### 1. Information We Collect

#### 1.1 Personal Information

We may collect personal information you provide directly to us, including:

- Name
- Email address
- Phone number
- Mailing address
- Payment information (when purchasing services or products)

#### 1.2 Non-Personal Information

We may collect non-personal information automatically when you interact with the Website, such as:

- Browser type and version
- IP address
- Pages viewed
- Time spent on the Website
- Referring website or source

#### 1.3 Cookies and Tracking Technologies

We use cookies, web beacons, and similar technologies to enhance your experience. Cookies help us understand user behavior and improve the Website's functionality.

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### 2. How We Use Your Information

We use the information collected to:

- Provide and manage our services and products

- Process transactions
  - Respond to inquiries and provide customer support
  - Send promotional materials, updates, and newsletters (with your consent)
  - Analyze website usage and improve our services
  - Comply with legal obligations
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### 3. Sharing Your Information

We do not sell, rent, or trade your personal information. However, we may share your information with:

- **Service Providers:** Third-party vendors who assist in operations (e.g., payment processors, email marketing platforms).
  - **Legal Obligations:** When required by law or to protect our legal rights.
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### 4. Data Security

We implement appropriate technical and organizational measures to safeguard your personal information. However, no method of data transmission or storage is completely secure. We cannot guarantee absolute security.

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### 5. Your Choices and Rights

#### 5.1 Opt-Out

You can opt out of receiving marketing communications by clicking the "unsubscribe" link in emails or contacting us directly.

#### 5.2 Access and Update

You may request access to or correction of your personal information by contacting us.

#### 5.3 Cookies

You can manage your cookie preferences through your browser settings.

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## **6. Third-Party Links**

The Website may include links to third-party websites. We are not responsible for the privacy practices or content of those websites.

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## **7. Children's Privacy**

Our website is not intended for children under 18. We do not knowingly collect personal information from children.

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## **8. Changes to This Privacy Policy**

We may update this Privacy Policy periodically. Changes will be posted on this page with an updated effective date. Your continued use of the Website signifies acceptance of the revised policy.

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## **9. Contact Us**

If you have questions or concerns about this Privacy Policy, please contact us at:

**Nicole F. Smith, CEO/Founder**

Email: [nicole@thenicolefsmith.com](mailto:nicole@thenicolefsmith.com)

Address: PO Box 2154, Huntersville, NC 28070

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